

GIZEM CETGIN, MBA, ACC

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EXECUTIVE, LEADERSHIP & TEAM COACH | LEADERSHIP DEVELOPMENT CONSULTANT

Catalyst for Workforce and Leadership Transformation. Gift for Unlocking Leadership and Team Potential.

Mindfulness-Based ICF-Certified Executive Coach, ORSC-Trained Team Coach, Leadership Development Consultant, Facilitator, and Trainer, with a history of transforming leadership and team potential while unlocking client behavioral change. Skilled Facilitator in getting the best out of group environments and connecting participants with their “whys” and their commitment to move them to action.

PROFILE HIGHLIGHTS

- ☑ **Trusted by Fortune 500 companies** to build customized coaching and training programs for high-stakes team—**NPS average: 85+%**.
- ☑ Experienced in coaching leaders, **from Director to CXO**, in managing stress, minimizing burn out, and navigating change.
- ☑ Quickly builds **respect, trust, and rapport with corporate clients** due to earlier progressive business experience in **Product Management, Innovation & Strategy Consulting**.

Areas of Focus and Expertise:

- Mindfulness-Based Executive Coaching
- Transformative Coaching
- Inner Mastery Training for High Performance
- Team Coaching & Facilitation
- Organizational & Relationship Systems Coaching
- Leadership Development Consulting
- Customized Retreats, Workshops & Training
- Workshop Facilitation
- Train the Trainer Programs
- Experiential Learning & Training Programs
- Wellness Retreats
- 1:1 Virtual and In-Person Coaching

Coaching Credentials:

- ICF-Certified Coach
- ORSC-Trained Team Coach
- Expert Facilitator and Trainer
- Advanced Practitioner, Team Diagnostic Survey
- Certified Practitioner, 360 Feedback

Coaching Grounded on the Following Modalities:

- Mindfulness
- Systems Theory
- Process Work
- Theory U
- Co-Active Coaching
- Alternative Dispute Resolution

Impact:

OMNIPRESENCE CONSULTING AND COACHING

2020 – Present

Boutique consultancy specializing in bridging the science of teaming, performance, and wellbeing.

Founder | Executive, Leadership & Team (Systems) Coach | Leadership Development Consultant

Serve Fortune 500 clients such as Red Hat and Fidelity Investments as an Executive Coach and Team Performance Consultant. Provide customized coaching and training on conflict resolution, team coherence, outstanding performance, and communication.

Select Client Roster & Engagements: **Red Hat | Fidelity Investments | Keller Williams | Oxford University Press**

RED HAT: L&D Organization – A 3-day Workshop & 90-day Coaching Program

Impact: Dramatic Performance Improvement for Enterprise-Wide Learning Initiative

- ☑ **Unlocked the potential of an L&D Organization responsible for the design and delivery of learning solutions enterprise-wide.** Customized, designed, and facilitated the delivery of a hybrid workshop-coaching program that empowered the team to address increasing challenges with accountability and delivering on time. Provided 1:1 coaching to management and director-level participants.
Results: 75% of participants received a higher rating on their individual performance within 3 months.

RED HAT: Team Health Organization – An ‘Art of Coaching’ Training Program**Impact: Coach Readiness for a 20,000+ Workforce as Needed to Support Enter Transformation**

- ✓ **Brought in to customize, design, and facilitate the delivery of an ‘Art of Coaching’ training program**, specifically designed to empower a nascent and newly formed **Global Team Health Organization** in gaining the confidence, skills, and tools needed to deploy new team coaching program to a **20,000+ workforce** as Red Hat embarked on an **ambitious transformation** to incorporate a **team-performance culture**. Provided 1:1 coaching. **Results: 86% of participants** reported a significant increase in knowledge and ability to team coach. **88% of participants** reported a significant increase in confidence to help navigate conflict between parties or in a team setting.

FIDELITY INVESTMENTS: Private Donor Group – A Customized Wellness Retreat with Experiential Learning Program**Impact: Recharged High-Stakes Leadership Team Responsible for Generating >\$10B in Annual Funds in 2021**

- ✓ **Entrusted to facilitate transformative change for this high-visibility leadership team by customizing, designing, and facilitating a customized retreat** that enabled the team to recharge, reflect, and ideate an out of the box strategy. Additionally provided 1:1 coaching to Director to SVP-level participants. **Results:** Program received a **9.5 out of 10** for overall satisfaction, with retreat recognized for reinvigorating the leadership team, giving them the tools and coaching needed to alleviate stress and burnout while **enabling the ideation of creative strategies**. Participants felt reconnected to their purpose and excited for what’s next.

LINCOLN FINANCIAL GROUP**2017 – 2020***Fortune 200 American holding company with multiple insurance and investment management businesses.***Senior Innovation & Culture Consultant**

Brought in by the Innovation Lab to build and grow innovation ecosystems between the company and startup communities. Successfully identified and prototyped cutting-edge technology solutions to stay ahead of the curve and respond to fast-changing customer needs. Helped to develop an innovation strategy that helped the company ready its culture to respond to rapid changes.

- ✓ **Unleashed team and innovation capabilities**, enabling the company to gain competitive edge with new innovation programs generating >100 technology concepts, 20 UX design prototypes, and the launch of 5 new Customer Experience solutions.

AICPA (AMERICAN INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS)**2014 – 2017***National professional organization of Certified Public Accountants in the U.S., with > 428,000 members in 130 countries.***Senior Innovation Analyst | Innovation Analyst**

Partnered with senior leaders to develop a comprehensive innovation toolkit to identify new products and cultural change initiatives. Designed/launched Creativity and Innovation Programs impacting >1,000 employees, leading to cutting-edge product launches.

- ✓ **Generated new business model that delivered > \$1M revenue and enhanced customer experience.**
- ✓ **Achieved a 95%+ program satisfaction rate.**

FROST & SULLIVAN**2011 – 2012***Business consulting firm offering with 45 offices in the Americas, Africa, Asia, and Europe.***Business Growth Consultant**

Performed competitive analysis to identify new growth areas for Fortune 100 clients.

Education:

MBA, NORTH CAROLINA STATE UNIVERSITY

BS, Chemical Engineering, BOSPHORUS UNIVERSITY

Certifications:

ACC Certification, ICF

Organization and Relationship Systems (ORSC)-Trained Coach, CRR GLOBAL

Emotional and Social Competence Inventory: 360 Feedback Certification, KORN FERRY

Team Diagnostic Survey - Advance Practitioner, 6 TEAM CONDITIONS

Inner MBA Certificate | Mindful Leadership Certification, NEW YORK UNIVERSITY

Professional Coaching Certification, DUKE INTEGRATIVE MEDICINE

Languages:

Multilingual: English, Spanish, Turkish